



The Problem

We are in the midst of a digital revolution. Technology is the fastest-growing industry in the country, with hundreds of thousands of unfilled jobs and employers desperate for talented students. However, while tech rapidly expands, **students in North Bethesda are being left behind.** Despite sitting inside a major economic and technology hub, local opportunities for high schoolers are few and far between.

Computer science classes in schools should be inspiring students; instead, they are failing to engage students, with a shrinking body of students showing interest in CS careers. Bethesda's students are **missing out on a whole new world of opportunities.**

North Bethesda is packed with the resources and talent needed to build a thriving community. Yet, without accessible paths for motivated high schoolers, that talent remains **entirely untapped.** We can change that. The best way to revitalize the city with technical literacy and provide avenues to a new world of opportunity is to expose students to the exciting world of CS and Engineering - **starting with Hack Club**

The Solution

Starting October 7th in North Bethesda, MD, we are hosting workshops and activities every week for 6 months. In half a year, 30 students will **bring their ideas to reality**, developing skills far beyond what school can teach. Walter Johnson Hack Club is especially committed to empowering women, underrepresented minorities, and LGBTQ+ students, who are traditionally discouraged from partaking in the wonderful world of technology. With help from experienced Marylanders, industry professionals' mentorship, and engaging workshops, students will transform from **consumers into creators**. The city's future is full of innovation — let's make sure all students know.

Where You Come In

Your sponsorship is critical to Walter Johnson Hack Club living up to its goal of inspiring underserved students to engage with the field of technology. It will cost upwards of \$5,000 — **we need your help**.

We're seeking sponsorship to buy food, prizes, and other supplies needed to run the club. By sponsoring, you will play a direct role in the student-led movement to revitalize Bethesda's tech industry.

How You Can Help

Donate money: This is the most low-friction way to support us. You'll get a suite of benefits based on your donation amount (below), and we'll use the money where it's needed most.

	BRONZE \$300	SILVER \$500	GOLD \$1,000	DIAMOND \$2,000	* TITLE * \$5,000
 Distribute swag	✓	✓	✓	✓	✓
 Logo on website, stickers, & slides	✓	✓	✓	✓	✓
 Run a branded prize		✓	✓	✓	✓
 Logo on t-shirt/hoodie			✓	✓	✓
 Press release mention			✓	✓	✓
 Speak during monthly events			2m opening	4m opening 2m closing	✓
 Run a workshop				✓	✓
 Send an email to all members					✓
 "Co-hosted by..." on all materials					✓

Send company representatives & mentors. This allows you to directly interact with our students, enabling you to leave a lasting impression on the next generation's incoming talent.

Provide tools. Hackers at our event will use design, testing, development, hosting, deployment, domain registration, and other kinds of tools to create their projects. Providing your company's software/hardware/services will put them in the hands of future creators and developers.

Sponsor a meal. We provide lunches, snacks, and dessert throughout the year for attendees. This is one of the most expensive components of running a club, and we'll take any help we can get.

Contact Us: wj@wjhackclub.dev